



Republic of Serbia

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Pursuant to Article 26. of the Law on Privatization („Official Gazette of the RoS“ No. 83/2014) and Article 5 of Decree on conditions, procedure and method of sale of capital and assets by method of pubic collection of bids with public bidding („Official Gazette of RoS No 122/2014), Privatization Agency hereby issues this:

PUBLIC INVITATION FOR PARTICIPATION IN THE PROCEDURE OF PUBLIC GATHERING OF BIDS WITH PUBLIC BIDDING FOR THE SALE OF CAPITAL OF PRIVATIZATION ENTITY IZDAVAČKO PREDUZEĆE RAD AD, BEOGRAD

Basic information on procedure of the sale of capital by public gathering of bids with public bidding

Domestic and foreign, natural and legal entities, as well as consortium of legal and/or natural entities have the right to participate in the procedure.

Purchase of the Sales Documents:

All parties interested to participate can purchase the Sales Documents at the price of RSD 100,000.00, upon receipt of an invoice by Privatization Agency.

The deadline for submitting the written request for purchase the Sales Documents is April 30, 2015. The Sales Documents will be available as of 15 April 2015.

The request must include Sales Code, contact information of the applicant (full name, address, registration no. and TIN number, e-mail address, contact phone and fax number), otherwise the request shall be considered as invalid and the Agency will not respond to the request.

The request has to be submitted by mail, e-mail or fax to the contact person indicated in this Public Invitation.

The purchase of Sales Documents is compulsory. In order to purchase the Sales Documents all interested parties are obliged to sign Confidentiality Agreement. Within three Working Days upon receipt of confirmation of the payment of the Sale Documents as well as the receipt of signed Confidentiality Agreement, interested parties may obtain the Sales Documents at the Agency's headquarter at the address: Terazije 23, 11000 Belgrade, V floor, any working day from 7:30 a.m. to 3:30 p.m. or they can demand the Documents to be submitted by mail or e-mail to the address indicated in the requested.

All interested parties may submit the application to participate in the procedure not later than May 6, 2015, until 12,00 local time.

Completed application has to be submitted in closed envelope (Main Envelope) labeled „Application for Participation in the Procedure of Public Collection of Bids with Public Bidding – Sales Code JP 06/15“.

The Main Envelope must contain: Participant's application, envelope labeled „Information on Participant“ and envelope labeled „The Bid“.

The envelope labeled «Information on Participant» must include: certificates and statements that the Bidder meets the conditions prescribed by Article 12 of the Privatization Law, initialed on each page and signed Draft Sales Agreement, proof of paid Deposit or Bid Bond, proof of compliance with qualification requirements if they are required by this Public Invitation.

Envelope labeled “The Bid” must include the amount of offered Purchase Price. The Bids must be equal to or exceeding the initial price.

Opening the Main Envelope and the Envelope labeled “Information on Participant” will be held on May 8, 2015, at 12,00 local time in Privatization Agency's premises, at the address: Terazije 23, 11000 Belgrade, third floor, office 301.

All participants, their representatives and proxies have the right to attend.

Opening the envelope labeled “The Bid” will be held on May 20, 2015, at 11,00 am local time.

Payment may be in domestic or foreign convertible currency (foreign exchange and foreign money).

In case that the payment of deposit is a first class bank guarantee, it has to be payable within 48 hours of the declaration of the Buyer in public bidding procedure

Participation deposit will be returned within 8 days from the public bidding date. Exceptionally, deposit to the participant who has offered the second highest bid, will be returned within 30 days from the public bidding date.

If necessary, the Privatization Agency shall retain the right to amend the date of the public bidding and the deadline for application and to inform the interested buyers thereof, at the latest by the date of the public bidding.

All interested parties may, after obtaining the Sales Documents and until the expiry of the deadline for submitting the application, schedule the visit to the Privatization Entity at its registered address, to review the assets and business records of the Entity, as well as to interview the management, in the manner set forth in Instruction to Bidders

If needed the Agency reserves the right to modify all or some of the elements in this Public Invitation.

**Information on the Privatization Entity's immovable assets in this Public Invitation are for informational purpose only, while the information on legal grounds, ownership type and type of right are presented in the Sales Documents.*

Basic information about the Privatization Entity: Izdavačko preduzeće RAD AD, BEOGRAD

Sales Code: JP 06/15

Company registration number: 07012209

Core Activity: 5811 – Book publishing

STRUCTURE AND CAPITAL VALUE OF PRIVATIZATION ENTITY:

Total registered capital of the Privatization Entity is shareholders capital issued in one emission of shares CFI code ESVUFR, ISIN No RSPRADE52586, with 20.312 ordinary shares, out of which 14.188 shares or 69,85033% capital is owned by the RS Privatization Agency and 6.124 shares or 30,13982% capital is owned by other shareholders.

Block of shares offered for sale by the Agency is composed of 14.188 shares CFI code ESVUFR, ISIN No. RSPRADE52586, representing 69,85033% of the total registered capital of the Privatization Entity.

Total assessed value of the capital being the subject of sale as of December 31, 2013 is: EUR 2.688.152,65.

Deposit for participation: EUR 268.815,26
Initial price: EUR 2.688.152,65

Key assets of Privatization Entity *

A) Buildings – most important facilities(m²):

- Building in No. 12 Decanska Street – cad. plot 2860 (2.809 m2)
- Office space Novi Beograd– cad. plot 3226 (41.89 m2)
- Office space in Sarajevo– cad. plot 2969/E2 (158.34 m2)

B) Most important equipment:

Air conditioners Korel 7 pcs
Air Conditioner Midea

C) Land (m²): – Land under the building – facility (558 m2)

Profit and Loss Statement:	2013		2012	
In:	RSD	EUR	RSD	EUR
Operating revenues	22.325.000	197.327	27.222.000	240.814
Operating expenses	28.795.000	254.515	28.830.000	255.039

Most important products/services: book publishing.

Total number of employees: 11; of which with college education: 0.

CONTACT PERSON:

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